

Meet Dana

Many dental practices struggle with too much open time on the schedule, accounts receivable that are not in the bank, and patients walking out the door without scheduling future treatment. When front office systems are not in place, the office can feel out of control and unorganized.

Dana Moss, founder of PPO Dental Consulting, LLC, is a dental business coach with a focus on front office systems. She is a money finder, practice builder, and team motivator. Her clients report increased patient retention and case acceptance, lowered accounts receivable and speedy insurance claims payment. Dana has refined the fundamental solutions for developing a successful and lucrative practice.

In addition to consulting in dental practices, Dana has worked as a front office coordinator, insurance specialist, practice administrator and as a registered dental assistant. Her years of experience in leading PPO practices bring firsthand knowledge of what it takes to be profitable. Dana's presentations share the technology that is needed, language skills to promote, and systems to ensure a successful business.



Rave Reviews

"I loved your solid opening and that you offered 'what if' possibilities and powerful examples related to topic. You know your stuff!"

—Anthony Stefanou D.M.D.; Dental Sales Academy; Founder, Connect the Dents

"This was a fantastic presentation. Your natural sense of humor came shining through and I appreciated that you approached the topic from the patient's point of view. Overall, a really wonderful presentation!"

—Teresa Duncan, MS, FADIA, FAADOM;
AADOM Educational Content Adviser

"I loved the brilliant start! The entire presentation was very well done. You connected to the audience and used humor. The speech was very organized and you lead us through the process well."

—Ginny Hegarty; Speaker, Consultant, Author

"Nice introduction ... and relating to the audience. I got involved with your speech. You made me smile and made the process doable. Nice close!"

—Bete Johnson,
VP of Business Development; CareCredit

Past Presentations (Partial Listing)

- American Association of Dental Office Management; Speaking Competition Winner
- American Association of Dental Office Management; Study Clubs (*multiple*)
- Dental Practice Management Group Study Club
- New Dentists' Forum Study Club
- New Orleans Dental Conference / LDA Annual Session
- Toledo Dental Society

